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1 Introduction

Electronic limit order markets have emerged as important venues for trading, offering a real-time glimpse of existing supply and demand in the equity market. During the period of 2010 to 2014, the volume traded in NYSE ArcaBook and BATS accounted for 12% and 8% of the total USA equity market, respectively.^{[1](#page-0-0)} Electronic limit order books contain very rich and complex sources of information about liquidity provision and price formation. In these markets, ex-ante commitments to offer liquidity are made by investors who submit limit orders, specifying both the price and the quantity to buy or sell. On the other hand, liquidity is demanded by investors who place market orders.

In this paper, we synthesize supply and demand information from limit order books to construct a measure of ex-ante trading costs. We rely on a data set consisting of two years (January 2011 to December 2012) of intraday observations for nearly 500 of the largest traded companies in the NYSE ArcaBook. A useful feature of this data is the tick-by-tick addition, removal, and modification of all submitted limit orders in NYSE ArcaBook that allows us to reconstruct the limit order book for a given stock. Using limit orders beyond best bid and ask prices, ex-ante liquidity cost estimates of trading execution are computed over one-minute intervals. We observe that ex-ante trading costs tend to be high at the opening and decrease throughout the trading day; these non-trivial dynamics are persistent across companies of various sizes and across different periods in our sample. We show that these ex-ante costs have important contributions to stock price formation beyond tick level.

We focus our analysis on ex-ante liquidity costs computed from limit order books for two reasons. First, submitting limit or market orders is a dynamic forward-looking decision process in which investors assess the types of risks they will face when placing a specific order. Risks such as non-execution [\(Handa and Schwartz, 1996\)](#page-24-0) or adverse selection [\(Glosten, 1994,](#page-24-1) [Copeland and Galai, 1983\)](#page-23-0), to name a few, require investors to submit orders that reflect their expectations about future prices conditional on the current state of the limit order book. To the extent that investors include such expectations in their order submissions, order books provide ex-ante information about general liquidity in the market. Second, algorithmic trading has changed the basic unit of market information, passing from a structure in which trades were the central unit to a new one where orders convey the relevant information [\(O'Hara, 2015\)](#page-24-2). As such, the development of liquidity measures that rely on order data becomes of paramount importance in the study of microstructure effects on asset prices.

To test whether ex-ante liquidity costs computed from order books convey relevant information about overall market trading activity, we study the link between order imbalances

¹Data from http://www.batstrading.com/market_data/venue/market/tapea/

and price changes over intraday periods of time. [Chordia and Subrahmanyam](#page-23-1) [\(2004\)](#page-23-1) argue that the imbalance generated by investors' trade interests creates price pressures due to inventory concerns. Intuitively, seller- (or buyer-) initiated trades provide information about excessive investor interest in a stock. In this framework, liquidity providers are market intermediaries who profit from taking opposite positions of incoming imbalances that are subsequently offloaded with the arrival of counterparts. This strategy requires liquidity providers to manage their inventory conditional on the capacity of the market to satisfy the current investors' trade interest. In a market experiencing a large imbalance, the capacity of these market participants to accommodate subsequent orders without disturbing prices depends on the depth of the market. For instance, low depth and a large imbalance imply that liquidity providers will struggle to readjust their inventory without incurring significant costs. Thus, liquidity providers will require an extra premium for the costly rebalancing following an imbalance in a low-depth market, which will ultimately affect the price of the asset.

We employ a panel model to investigate how price changes are related to order imbalances and a new variable that measures the potential cost of unwinding inventory imbalances. This variable, which we call the implied liquidity cost of the imbalance, is constructed over a given interval by taking the dollar value of the imbalance times the ex-ante liquidity cost obtained from the stock's limit order book. We find that the implied cost of the imbalance has a contemporaneous, positive effect on the price change. This new specification improves the explanatory power of imbalances as determinants of price changes at the intraday level.

Next, we extend our study to look at the explanatory power of our specification for returns formed at longer horizons. Although model variables are still significant at two, three, five, and ten-minute intervals, their explanatory power markedly decreases with the horizon. This is consistent with the view that pressure from order imbalances is inversely related to the horizon of observations [\(Chordia et al., 2005\)](#page-23-2). Our results show that markets have become more resilient as they rapidly incorporate new information about prices over time.

Several tests are implemented to confirm the positive relation of the implied cost of the imbalance and price changes. We verify that this relation exists over different periods of the day and that it is present in firms of different sizes. The robustness of our results comes from our panel model that consists of 482 firms present in the S&P500 index and uses observations sampled at a one-minute frequency (390 one-minute intervals per day) over 496 trading days. Moreover, the fact that we aggregate ex-ante trading cost to one-minute intervals allows us to have a measure that is robust to unusual activity happening at tick-level such as spoofing [\(Cumming et al., 2011\)](#page-23-3).

We examine the empirical determinants of ex-ante liquidity costs from two perspectives. First, we find that volume positively impacts liquidity and that volatility shocks dry up liquidity, while the impact of order imbalances on liquidity levels is, at best, marginal. Second, we investigate the impact of macroeconomic and financial announcements on the liquidity level of limit order books. We find that news disseminated within the trading day decrease the available liquidity in the market, which is consistent with the view that market participants withdraw liquidity around the release of new information.

Our work is part of the emerging literature that uses information from limit order book markets to study market activity. [Hasbrouck and Saar](#page-24-3) [\(2002\)](#page-24-3) construct order-driven measures such as average depth in the book, proportion of limit orders filled, and duration between execution times, to analyze the effect of volatility on limit order books. [Bessembinder](#page-23-4) [et al.](#page-23-4) [\(2009\)](#page-23-4) reconstruct the limit order book and compute data estimates of price aggressiveness and order size to study the benefits of order exposure. [Hasbrouck and Saar](#page-24-4) [\(2013\)](#page-24-4) use order-level data about submissions, cancellations, and executions of orders to measure low-latency activity and to investigate how this variable affects market quality. [Ainsworth](#page-23-5) [and Lee](#page-23-5) [\(2014\)](#page-23-5) compute market depth from best bid and ask prices to test for the hypothesis that waiting costs impact order choice around a trading deadline. [Cao et al.](#page-23-6) [\(2009\)](#page-23-6) and [Cenesizoglu et al.](#page-23-7) [\(2014\)](#page-23-7) propose several summary statistics beyond the best bid and ask to capture features that are amenable for empirical analysis of future price movements at tick level.

This study complements and extends previous works in different dimensions. First, we provide a conceptual framework of the role that ex-ante trading costs have on price changes. Second, as shown by the coefficient of determination associated with the computation of our measure, the ex-ante trading cost subsumes most of the information contained in a snapshot of the limit order book. Third, we provide evidence that beyond tick-level data, information from limit order books is useful to understand price formation in the overall market. This last point is particulary important since fragmentation of the equity market makes traders search for liquidity across venues, introducing search frictions from trading in multiple markets. The information extracted from the visible part of the market can be used as a liquidity benchmark to help reduce trading costs incurred in this environment.

This paper is organized as follows. In the next section, we describe the conceptual framework. Section [3](#page-6-0) outlines our methodology. In Section [4,](#page-11-0) we describe our sample selection and data. Section [5](#page-15-0) gives results on how trading liquidity costs affect returns. Section [6](#page-18-0) studies the determinants of ex-ante liquidity and Section [7](#page-20-0) presents a set of robustness tests. Section [8](#page-21-0) concludes.

2 Conceptual Framework of Liquidity Costs

Limit order books are composed of orders to buy and sell an asset for specific prices and quantities. The price and submission time of a limit order generates a priority in the order book when a market order arrives at time t: market orders are first matched with limit orders at the best bid, b_t , or ask price, a_t , according to time priority. If the size of a market order is bigger than the number of shares available at the best price, the remaining part of the order is matched to the next-best price according again to time priority until completion.

To represent an order book, we denote by $A = [a_t, \infty)$ the set of prices at which a given quantity of an asset can be bought. Associated to a given price $s \in \mathcal{A}$, the *offer density* $\pi_t^a(s)$ represents the number of shares available for sale in the order book at that price. In a similar way, the bid side of the order book can be represented with the set of prices $\mathcal{B} = [0, b_t]$ and the bid density $\pi_t^b(s)$ that gives the total number of shares offered at price $s \in \mathcal{B}$.

This representation implies for instance that the total number of shares in the order book offered between prices s_1 and s_2 is

$$
\int_{s_1}^{s_2} \pi_t^a(s) ds.
$$

With this representation, if an investor wants to buy x shares through a market order, the price priority rule of the order book implies that she will start buying shares at the current best ask price, a_t , and move up the ask side of the order book until she has purchased x shares. The total cost of this transaction is then

$$
\int_{a_t}^{s_x} s\pi_t^a(s)ds,\tag{1}
$$

where s_x solves the equation

$$
\int_{a_t}^{s_x} \pi_t^a(s)ds = x.
$$
 (2)

The quantity s_x represents the marginal price of the transaction, i.e., the last price paid by the investor for a transaction of size x .

The densities $\pi_t^a(s)$ and $\pi_t^b(s)$ specify the offered and demanded quantity of a given asset for a given price. This representation is similar to the model presented in [Kalay and Wohl](#page-24-5) [\(2009\)](#page-24-5), in which specific assumptions about the agents' utility function lead in equilibrium to net demand schedules that depend on model parameters. Since we are silent on the fundamental characteristics of an asset, we simply assume that these functions exist and concentrate on the implications that such a representation has on the formation of subsequent prices.

To understand price formation in the context of limit order books, a stylized version of

 $\pi_t^a(s)$ and $\pi_t^b(s)$ will be used. This representation assumes that around the best bid and best ask prices, the number of shares offered at each quoted price is constant at a given time, i.e., $\pi^a(s) = \pi_t$ and $\pi^b(s) = \pi_t$. This simplifying assumption is supported by the empirical evidence provided in Section [4.](#page-11-0)

A constant price density allows us to picture an order book on a tick-by-tick basis in which supplied and demanded quantities are the same for any given price. This means that in this setting π_t represents the depth of the market, i.e., the size of the order flow required to shift prices by one dollar. Indeed, if we solve for s_x in Equation [2,](#page-4-0) we observe that the best ask price in the order book immediately after an incoming market order of size x can be written as

$$
s_x = a_t + \frac{1}{\pi_t}x.\tag{3}
$$

The dynamics observed in the order book are also informative about the price per share that investors end up paying or receiving after trading x units of the asset. If an investor is interested in buying x shares, she will pay a total dollar outlay of

$$
\int_{a_t}^{a_t + \frac{x}{\pi_t}} \pi_t s ds = a_t x + \lambda_t x^2,
$$
\n(4)

in which we defined the quantity

$$
\lambda_t = \frac{1}{2\pi_t}.\tag{5}
$$

From Equation [4,](#page-5-0) the price per share for a transaction of size x, denoted $S_t(x)$, is^{[2](#page-0-0)}

$$
S_t(x) = p_t + \frac{1}{2}\delta_t + \lambda_t x,\tag{6}
$$

in which

$$
p_t = \frac{a_t + b_t}{2}
$$

is the midprice and $\delta_t = a_t - b_t$ is the bid-ask spread.

Several observations can be made at this point. First, notice that the price per share given in Equation [6](#page-5-1) is composed of the efficient price of the asset (proxied by the midprice) plus two terms that incorporate liquidity costs. The first term reflects the proportional cost associated with the quoted bid-ask spread at time t. This is the cost that traders face when they decide to submit their orders at the current best bid or ask values and it is independent of the order size. The second term captures the cost associated with execution of larger orders and depends on λ_t . It is important to notice that this trading execution cost is not

²In a similar way, the price per share when selling x units of stock is $S_t(x) = p_t - \frac{1}{2}\delta_t - \lambda_t x$.

necessarily the final cost paid by the investor, as incoming orders could hit non-displayed limit orders. Nonetheless, this term will represent an upper limit of this cost if hidden orders are present in the order book.

Second, the above discussion shows that the principal determinant of the size of the transaction is λ_t . Therefore, this variable can be regarded as the *marginal liquidity cost per* share associated with a transaction. It is a measure of illiquidity since it is influenced by the depth of the market: the higher the value of λ_t , the larger the price impact caused by a trade of x shares. When depth is large, the coefficient of illiquidity λ_t is low so that the average price for a trade stays close to the midprice p_t , and vice versa.

Third, the structure proposed for the price density of the order book implies that the price per share is a linear function of the transaction size, so that big orders will negatively impact the final price paid by investors. This representation is coherent with observed trading strategies that slice and dice orders into smaller lots [\(O'Hara et al., 2014\)](#page-24-6).

Finally, the trading execution costs extracted from the order book constitute a new source of information for the deployment of investment strategies through the execution of trading algorithms. Whereas bid-ask spread costs are useful to compute the return of a trading strategy, the trading execution cost captured by λ_t provides a closer look at the final impact of the transaction. This last piece of information becomes more important as trading in electronic exchanges is now mostly performed by trading algorithms that submit strategically orders to the market.

3 Empirical Strategy

In this section, we show how to compute the marginal liquidity costs from snapshots of the order book and apply this method to a specific company. We then present a model to assess the impact that these costs might have on stock price changes beyond the tick-by-tick level.

3.1 Measuring Marginal Liquidity Costs

The variable λ_t cannot be directly measured from order books since it assumes a continuum of prices. To circumvent this issue, we employ the discrete set of offer and bid prices available in the order book to infer this variable. This procedure is similar to the way [Dierker et al.](#page-23-8) [\(2015\)](#page-23-8) compute the elasticity of demand and supply schedules from limit-order data to obtain and estimate of this quantity directly.

Specifically, suppose that at a given time t, the best N offer prices are given by $p_1 < \ldots <$ p_N and the best N bid prices by $p_{-1} > ... > p_{-N}$. Denote the quantity offered at price p_i by x_i , the total quantity available up to the *i*-th best ask price by X_i , and the average price

per share by $\hat{S}_t(X_i)$. Namely,

$$
X_i = \sum_{j=1}^i x_j,
$$

$$
\hat{S}_t(X_i) = \frac{\sum_{j=1}^i p_j x_j}{X_i}.
$$

In a similar way for the bid side, we calculate

$$
X_{-i} = \sum_{j=1}^{i} x_{-j},
$$

$$
\hat{S}_t(X_{-i}) = \frac{\sum_{j=1}^{i} p_{-j} x_{-j}}{X_{-i}}.
$$

Equation [6](#page-5-1) states that the average price per share is linearly proportional to the total number of shares composing the transaction. This suggests that we can use the pairs $(\hat{S}_t(X_n), X_n)$ to infer the marginal liquidity cost per share λ_t from the current state of the order book with the following linear regression model

$$
\hat{S}_t(X_n) = \hat{\alpha}_t + \hat{\lambda}_t X_n + \epsilon_t, \quad n = -N, \dots -1, 1, \dots, N. \tag{7}
$$

The coefficient $\hat{\lambda}_t$ represents the estimate of the marginal liquidity cost per share from an order limit book.

To obtain an estimate of the marginal liquidity cost over a specified time interval τ , we estimate $\hat{\lambda}_t$ every time there is an update of the order book during this interval. From this set of estimates and the times between updates, we take the time-weighted average of all values of $\hat{\lambda}_{t_j}$ within that interval as an estimate of ex-ante liquidity cost for the interval

$$
\tilde{\lambda}_{\tau} = \sum_{j=1}^{n} \frac{(t_j - t_{j-1})\hat{\lambda}_{t_j}}{\tau},\tag{8}
$$

with n being the total number of order-book updates in the interval τ . Taking time-weighted averages is convenient in this context since it allows us to interpret this average as the prevailing cost over the time interval.

3.2 A Case Study: Abbot Laboratories

To illustrate the proposed method, we present a case study for the firm Abbot Laboratories (NYSE ticker: ABT).

Panel A in Figure [1](#page-25-0) shows the order book for ABT on January 3, 2011 at 10:00 AM ET, using two different representations. The left figure shows the price p_i and the number of shares available x_j for the 10 best limit orders in the book. The best bid offer consists of 200 shares for a price of \$47.98 per share, whereas the best ask offer is for 600 shares selling for \$47.99 per share, implying a mid-quote price of 47.985. As we walk down (up) the book, we observe different order sizes with prices decreasing (increasing) by a magnitude of 1 cent. A different picture emerges when aggregated orders X_i and average prices per share $\hat{S}_t(X_i)$ are plotted, as depicted in the right figure of Panel A. Contrary to the left figure, we observe a clear relation between aggregated orders and average prices. Estimating the model in Equation [7](#page-7-0) for this particular order book gives an R^2 of 98.29% with $\hat{\lambda}_t = 1.15 \times 10^{-5}$. If liquidity costs were completely absent (if all limit orders were at the midprice), an investor willing to trade 10,000 shares with a market order would have to pay \$479,850. With liquidity cost, the previous estimates and Equation [6](#page-5-1) imply that the investor will have to pay .5 cents per share due to the bid-ask spread, plus 11.5 cents per share due to trading costs, for a total liquidity cost of \$1, 200 (Equation [4\)](#page-5-0). If the investor decides to trade in lots of 1, 000 shares, she would have to pay for each lot the same bid-ask spread cost of .5 cents per share and a trading cost of 1.15 cents per share for the first lot. If the order book is completely resilient, i.e., limit orders for the same prices and the same quantities return immediately after a trade so that the best ask price always remains the same, the total liquidity cost of trading 10 lots of 1, 000 shares will be of 10 times \$16.5 for a total of \$165. On the other hand, if the market is not resilient, i.e., limit orders never return at the previous prices, the new best ask price after the first 1000-share lot is \$48.013 (= \$47.99 + 2 \times 1000 $\times \hat{\lambda}_t$) from Equation [3.](#page-5-2) The bid-ask spread cost per share after the first lot transaction is therefore 2.8 cents, whereas the trading cost remains at 1.15 cents per share, for a total of \$39.50 for the second lot. Overall, trading the 10 lots will generate a total cost of \$1,200. These two different outcomes show that the advantage of splitting orders in smaller sizes resides in the resilience of the market, which intrinsically depends on the marginal liquidity cost at each transaction time. This outcome also means that beyond the tick level, trading costs are important determinants of price changes. This relation will be the subject of a more detailed study in the empirical section of this paper.

Panel B in Figure [1](#page-25-0) shows how the marginal liquidity costs fluctuate across the trading day of January 3, 2011. The left figure shows the activity at the opening (9:30 AM to 9:45 AM), while the one on the right depicts the evolution across the rest of the day (9:45 AM to 4:00 PM). A total of 16,907 order-book updates were recorded during the day, producing the same number of estimates for $\hat{\lambda}_t$. We observe large spikes at the opening, with values going beyond 10[−]⁴ , that tend to stabilize as the day goes along. Large marginal liquidity costs during the

opening are consistent with hefty demand for liquidity during this period as investors rally to position themselves in the market. Once overnight information is impounded at the opening, liquidity demand decreases. This variability is different from the one shown by the bid-ask spread, which tends to fluctuate around the minimum tick size across the day for highly traded stocks.

3.3 Normalized Costs of Liquidity

The marginal liquidity cost measured by λ_t gives the additional premium per share, in dollars, that must be paid for a specific transaction. This implies that λ_t cannot be directly compared between assets as it depends on the value of a share. Given that this characteristic would impair any meaningful comparison among different assets, as is our objective in the empirical section of the paper, we need to express this value in normalized terms.

To this end, we express the marginal liquidity cost in percentage terms instead of dollars. Starting with Equation [6,](#page-5-1) the relation between the price per share for a transaction and the marginal liquidity cost can be written in percentage terms as

$$
\frac{S_t(x) - p_t - \frac{1}{2}\delta_t}{p_t} = \frac{\lambda_t}{p_t^2} q_t,\tag{9}
$$

in which q_t is the dollar value of the trade, i.e. the number of shares times the midquote price $(x \times p_t)$. Equation [9](#page-9-0) states that the percentage impact of a trade of q_t dollars at time t is normalized to the dollar-value of the trade times the coefficient

$$
M_t = \frac{\lambda_t}{p_t^2}.\tag{10}
$$

This coefficient has the desirable property that if there is a split in the stock, its value remains unchanged. Indeed, Equation [9,](#page-9-0) as opposed to Equation [6,](#page-5-1) is invariant in terms of the relative value of one unit of the stock. It only depends on the total dollar value of the trade, which is a more useful quantity to compare one asset to another.

3.4 Panel Regressions

Equation [9](#page-9-0) gives the immediate impact on the midquote due to an incoming market order of dollar value q_t . On larger time horizons, the interactions between different agents and their need for liquidity create a more complex relation between order imbalances and returns. To analyze the relation between trading activity and stock price movements beyond tick-by-tick levels, we employ the following two-step model.

We start by defining $\mathcal{S}OIB_{i,t}$ as the dollar order imbalance over the interval of time $(t-1,t]$ for asset i and $R_{i,t}$ as the return over the interval. To measure the liquidity costs associated with rebalancing, we define define the implied liquidity cost at time $t, ILC_{i,t}$, as the normalized liquidity cost times the dollar order imbalance, i.e., $ILC_{i,t} = M_{i,t} \times \$OIB_{i,t}$. The normalized liquidity cost variable is obtained following the procedure described in Section [3.3](#page-9-1) and the prevailing liquidity cost over the interval (Equation [8\)](#page-7-1).

The first step of the model is to regress the implied cost of the imbalance on the dollar order imbalance, that is:

$$
ILC_{i,t} = \delta \times \$OIB_{i,t} + ILC_{i,t}^{\perp \$OIB},\tag{11}
$$

where $ILC_{i,t}^{\perp\$OIB}$ is the orthogonal component of $ILC_{i,t}$ to $\$OIB_{i,t}$ and δ denotes the coefficient of the orthogonal projection on the order imbalance. This step provides us with the orthogonalized ex-ante liquidity-cost component (i.e., the residuals) that is exclusively associated with the information contained in the order book.

The second step of our model employs the two orthogonal variables $ILC_{i,t}^{\perp\$OIB}$ and $\$OIB_{i,t}$ to explain the contemporaneous asset return over the intra-day interval t by running the regression

$$
R_{i,t} = \beta \times \$OIB_{i,t} + \gamma \times ILC_{i,t}^{\perp \$OIB} + \epsilon_{i,t}.
$$
\n
$$
(12)
$$

The coefficient β in the above regression captures the overall market-averaged impact of the order imbalance on price changes. As argued in [Chordia and Subrahmanyam](#page-23-1) [\(2004\)](#page-23-1), a positive coefficient reveals the presence of price pressures in the stock market due to inventory effects. The key coefficient of interest, γ , measures the complementary impact associated with the specific illiquidity cost of the imbalance pertaining to the information contained in the order book of asset i ^{[3](#page-0-0)}. Under the null hypothesis, imbalances can be perfectly rebalanced by liquidity providers. We expect γ to be positive since liquidity providers facing imbalances need to schedule their trading positions as a function of the prevailing ex-ante liquidity costs. A positive and significant γ implies that the normalized liquidity measure $M_{i,t}$ is able to quantify the specific liquidity cost of asset i due to the panel form of the regression. A high liquidity cost requires a slow re-adjustment of the imbalance to minimize the total trading cost, and produces a temporal price pressure effect on subsequent prices. Thus, γ in Equation [12](#page-10-0) can also be seen as a measure of market resilience: the higher the coefficient γ , the less resilient the market would be over the given interval of time.

³A similar investigation of price pressures beyond the size of the imbalance was considered by [Chordia](#page-23-9) [et al.](#page-23-9) [\(2008\)](#page-23-9), in which the authors construct a liquidity dummy variable based on effective spread to highlight the difference in impact of imbalances between days of low liquidity and days of high liquidity.

4 Data and Descriptive Statistics

4.1 Sample Selection

We analyze a sample of stocks representative of the overall movement in the U.S. stock market. This sample is composed of stocks trading in the NYSE ArcaBook that belong to the S&P500 index in the period from January 1, 2011 to December 31, 2012. We conduct our analysis in parallel over these two years since they were marked by different economic events. The year 2011 was characterized by extreme economic uncertainty, powered by fears of recession in the U.S., the credit rating downgrade of the U.S. debt, and a mounting debt crisis in the Eurozone. All these effects combined generated important trading activity in the market. Contrary to the year 2011, the year 2012 showed signs of recovery, particulary in the U.S., with the S&P500 increasing by 13% during that year, stimulated in part by the Fed's decision to support the economy with spending programs and promises to keep low rates through 2014.

Given that our objective is to analyze the interactions between liquidity and price formation, we conduct our study with intraday data at a one-minute horizon. We choose this frequency as we expect it to be low enough to capture the effects of trading activity on liquidity, but sufficiently high so that prices impound information related to the trading process and are not distorted by the microstructure of the exchange in which the asset is trading.[4](#page-0-0) Eliminating holidays and days with an early close, the final sample includes 482 stocks with 249 trading days in 2011 and 247 trading days in 2012. This provides a rich panel of 46,507,006 firm-period observations in 2011 and 46,266,376 in 2012.

Information about the limit order book comes from the TAQ NYSE ArcaBook historical database obtained from NYSE Market Data. It provides all time-stamped messages disseminated through the NYSE ArcaBook, including all limit orders entered, removed and modified before, during and after trading hours. Each order contains a price, a quantity and a buy or sell ID. It also has a unique identifier that allows us to follow an order from its creation through to its modifications and deletion. An order can be modified by its initiator or modified due to a partial fill. An order is deleted when it is canceled by its initiator or when it is matched to a market order. To reconstruct the order book, we follow each order from its creation by recording its limit price and associated quantity. At each point in time, we sort buy and sell orders according to prices and add up quantities of limit orders with equal prices.

We extract intraday data of trade prices and quotes from the NYSE Trade and Quote

⁴In Section [5,](#page-15-0) we also employ two, three, five, and ten-minute intervals to analyze the strength of the results.

(TAQ) database originating from all trading platforms. We then apply the following filters to the data:

- 1. a trade is included in any given period if its field *CORR* in the TAQ database has a value of 0 or 1, and the field COND a value of either blank, @, or F;
- 2. a trade is excluded if its price is greater than 150% or less than 50% of the previous trade price;
- 3. a quote is excluded if its bid price is higher than the ask price;
- 4. data for ticker symbols ALTR, AMZN, AAPL, QGEN, and CECO is excluded on November 7, 2011, since NASDAQ reported market crossings in the bid and ask prices for these companies; and
- 5. only trades and quotes occurring during regular market trading hours of 9:30 AM to 4:00 PM are considered.

Finally, monthly market capitalization information about these companies is obtained from the Center for Research in Security Prices (CRSP). We define three market size categories: small size for firms with market capitalizations, calculated on January of each year, that are equal to or less than the market capitalization of the first tercile percentile of companies in the sample for a given year; large size for firms with market capitalizations higher than or equal to the third tercile; and mid-cap size for all others.

4.2 Variable Definitions

We work with three categories of variables: returns, trading activity variables, and liquidity costs. Returns (returns) are obtained from the last midpoint of the bid-ask spread of each intraday time interval; this definition of returns avoids serial dependence induced by bid-ask bounces. Variables related to trading activity include a) volume, as measured by the total number of trades (*Volume (Trades*)) and total dollars traded (*Volume (Dollars*)), b) order imbalances, given by the number of buyer-initiated trades less the number of seller-initiated trades (\#OIB) and the dollars paid by buyer-initiators less the dollars received by sellerinitiators (\$OIB), and c) the magnitude of the imbalance, computed from the absolute value of both measures of order imbalance. To determine the initiator of a trade, we follow the [Lee and Ready](#page-24-7) [\(1991\)](#page-24-7) procedure.

Liquidity cost variables are computed from the limit order book. For each company in our sample, we compute the marginal liquidity cost (Equation [8\)](#page-7-1) over a one-minute interval using the procedure introduced in Section [3.1.](#page-6-1) To assess the quality of the model fitted in Equation [8,](#page-7-1) we record the R^2 of the model at a single point of time, and time-average it over one-minute intervals. Figure [2](#page-26-0) shows three percentiles associated with the one-minute time-averaged $R²$ that result from the computation of the marginal liquidity cost (Equation [8\)](#page-7-1) across the whole sample. This figure shows that a linear model provides a very good description of order-book snapshots. The cross-sectional average and the $25th$ percentile are above 90% across the day, whereas the first percentile lies above of 80% for most of the day. Overall, the quality of the approximation offered by the reduced-form representation of the limit order book is remarkably high, taken into account the complexity underlying the interactions that drive limit order markets.

4.3 Descriptive Statistics

Table [1](#page-32-0) presents various descriptive statistics. The left column presents results for the year 2011 and the right column for 2012. The statistics are calculated from one-minute intervals for all firms in the sample (Panel A) and according to market capitalization (Panel B to Panel D). Returns at this frequency are characterized by an average value close to zero and a standard-deviation that is slightly less than 10 basis points for 2011 and eight basis points for 2012. The average number of trades is 31 and 23 (390,000 and 340,000 in dollar trades) for 2011 and 2012, respectively. We find that, on average, order imbalances (in trades and in dollars) are close to zero, which shows that liquidity providers are able to accommodate overall imbalances. Nonetheless, standard deviations and percentiles of order imbalances show the existence of large imbalances. These imbalances are substantial, as can be seen by the average absolute value of order imbalances (expressed both in the number of trades and in dollars) representing about 25% of the average volume traded over a one-minute interval. Volume and order-imbalance measures reflect a slight decline in trading activity from 2011 to 2012.

Regarding trading liquidity costs, the mean of the normalized liquidity cost is 1.12×10^{-5} . In economic terms, this value means that if an investor wants to trade one million dollars, the trading cost associated with the trade would be of \$1120, that is, 0.112% of the total value of the transaction.^{[5](#page-0-0)} With this interpretation in mind, we observe that this liquidity cost increased on average from 2011 to 2012.

Table [1](#page-32-0) is also informative about the size effect on trading activity and liquidity costs. We observe that trading activity, measured from volume order imbalance, decreases with the size of the firm, and that this difference persists over time. Conditioning on market size reveals that trading liquidity costs vary with this variable, with small capitalization firms presenting a larger liquidity cost on average. To put it into perspective, an investor wanting

⁵Similarly, for a trade of \$100,000, the proportional liquidity cost would be \$11.2 or 0.0112% of this trade.

to trade one million dollars of a small firm in 2011 will have to pay on average 13.7 basis points more than one trading the same dollar amount on a large firm. We investigate the potential effect of size differences later in Section [7.](#page-20-0)

4.4 Characteristics of Liquidity Costs and Trading Activity

We now turn our attention to characteristics about trading liquidity costs and trading activity. In Figure [3,](#page-27-0) we provide the daily time-series pattern of the cross-sectional mean of normalized liquidity costs for 2011 and 2012. First, observe that these costs vary across time with sporadic spikes throughout the sample period. For instance, the downgrade of U.S. credit rating by Standard and Poors on August 5, 2011 had a noticeable impact on the dynamics of this variable. Consistent with statistics provided in Table [1](#page-32-0) for this variable, we observe an increasing trend over the 2012 period, especially by the end of the year, possibly fueled by uncertainty about the U.S. fiscal cliff and its impact on the economy.

In Figure [4,](#page-28-0) we illustrate the trading activity at a one-minute horizon across the day for 2011 (Panel A) and 2012 (Panel B) by market capitalization. This figure shows the crosssectional average of dollars traded for each of the 390 one-minute intervals averaged across days. Consistent with empirical evidence [\(Jain and Joh, 1988;](#page-24-8) [Foster and Viswanathan,](#page-23-10) [1993\)](#page-23-10), we observe a U-shaped pattern for the intraday volume for both years, with high activity at the beginning and at the end of the day. The large trading activity around the opening could also be attributed to macroeconomic announcements frequently released before market opening and around 10:00 AM.

Figure [5](#page-29-0) depicts the cross-sectional mean of the normalized liquidity cost for each of the 390 one-minute intervals, averaged across days, for 2011 (Panel A) and 2012 (Panel B) by market capitalization. In this case a different pattern emerges: liquidity costs remarkably decline from the opening to the close of trading, generating an L-shaped curve whose level is inversely related to the firm's market capitalization. This large decline at the opening could be associated with the level of trading activity observed over this period, which rapidly dries up liquidity. In contrast to what is observed at the opening, liquidity is less affected by the trading activity happening near the close. This suggests that liquidity costs computed from limit order books follow different dynamics to those associated with trading activity. Whether this difference is important from a price formation perspective constitutes the objective of the analysis in the next section of the paper.

5 Interactions between Trading Activity and Liquidity Costs

The preponderance of either buyers or sellers in the market can transitorily alter returns as liquidity providers try to adapt to a specific pattern of trades. In this section we present two different views of this interaction. The first one consists of contemporaneous regressions of returns on order imbalances and trading liquidity costs associated with these imbalances. This specification allows us to understand the components that affect price changes and their relative contribution in the formation of prices. The second specification relies on predictive regressions, which shed light on how price pressures caused by lagged order imbalances and trading liquidity costs affect future prices at the intraday level.

5.1 Contemporaneous Regressions

Table [2](#page-33-0) focuses on three distinct model specifications to understand one-minute returns. The first specification regresses stock returns on contemporaneous dollar order imbalances (\$OIB). Consistent with the evidence documented in [Chordia and Subrahmanyam](#page-23-1) [\(2004\)](#page-23-1), we observe a positive relationship between stock returns and order imbalances that is significant at the 1% level for both 2011 and 2012. The economic significance of this coefficient is also evident: an imbalance shock of one standard deviation impacts the return by an amount of 2.15 basis points in 2011, whereas in 2012 the impact is 1.34 basis points. This impact represents 23.4% of the return standard deviation in 2011 and 18.1% in 2012. Regarding the coefficient of determination resulting from this regression, we observe that order imbalances explain 5.486% of the return variability in 2011 and that this value decreases to 3.287% in 2012.

The second specification looks at the relation between contemporaneous returns and the implied liquidity costs (ILC) associated with the imbalance. We find a positive link between this measure and the contemporaneous return that is significant at the 1% level. The economic significance of this variable is also evident, with an impact of 3.24 (2.36) basis points on one-minute returns that represents 35.2% (25.6%) of the return standard deviation for 2011 (2012). It is also clear that ILC is able to explain a larger variability of the contemporaneous returns, with an adjusted R-squared of 12.45% in 2011 and 10.19% in 2012.

Having seen the individual effect of order imbalances and implied liquidity costs on contemporaneous returns, we now proceed to assess the joint contribution of \$OIB and ILC on the determination of stock returns. To this end, we use Equations [11](#page-10-1) and [12](#page-10-0) to obtain orthogonalized components that isolate liquidity cost effects from those of the order imbalance. We observe that the coefficients of both components remain positive and significant

at the 1% level, with a modest improvement in terms of adjusted R-squared relative to the second specification. Note also that the accuracy of the estimated \$OIB coefficient is substantially enhanced, with the corresponding standard error cut by half after the inclusion of the implied liquidity variable in the model.

To measure the extent to which the goodness-of-fit provided by the third specification is stable across periods, we look at the performance of this specification on a monthly basis relative to the one in which only order imbalances explain contemporaneous returns. Accordingly, we estimate both models for every month in our sample and obtain the coefficients of determination for each model. Figure [6](#page-30-0) presents the coefficient associated with these models for both years, as well as the ratio between the adjusted R-squared of Model 3 and the adjusted R-squared of Model 1. We observe that the adjusted R-squared of Model 3 is almost always more than two times the coefficient of the first specification, and that this ratio is relatively more important in 2012 as compared to the one observed in 2011. These results suggest that the proposed implied liquidity cost contains relevant information beyond that provided by the \$OIB variable.

The results obtained for 2012, as compared to those of 2011, seem to indicate a decline in the explanatory power of the model. However, notice from Table [1](#page-32-0) that 2011 was characterized by larger imbalances than 2012. This points towards a possible explanation for the decline: the performance of the model is related to periods experiencing large imbalances. We explore this explanation by working with intervals of time that experienced large order imbalances, as measured by absolute values. Table [3](#page-34-0) shows results for intervals experiencing the largest order imbalances. We form these subsamples by computing for each interval the average absolute order imbalance ($|\$OIB|$) and then selecting intervals with values greater than a specific percentile $(75^{th}, 90^{th},$ and $95^{th})$ computed over all days in a given year. From Panels B, C, and D, we observe that the goodness-of-fit of the model increases for intervals with extreme order imbalances.

Table [3](#page-34-0) also supports the empirical evidence that large order imbalances have marginally less contemporaneous impact on returns than small order imbalances. Indeed, in all three models coefficients decrease as the magnitude of \$OIB increases, giving rise to a concave price impact function in terms of order imbalance size. This finding is also consistent the notion that investors divide larger traders into smaller ones that are spread out in time to take advantage of resilience, even at the one-minute horizon. Indeed, as shown in Section [3.2,](#page-7-2) the marginal price impact of a large trade would be the same regardless of how it is divided up if the market were not resilient. By dividing up trades, each small trade has a bigger marginal immediate impact, but their aggregation over time benefits from the market resilience and is not equal to the sum of each individual impact.

5.2 Resilience and the Lagged Effect of Order Imbalances

We next focus on the evaluation of the impact of order imbalances and liquidity costs on returns aggregated on larger time horizons. In Table [4](#page-35-0) we present estimation results for returns computed over intervals of one, two, three, five, and ten minutes for the three model specifications previously considered. Observe first that the marginal effect of the regressors weakens at lower frequencies from an economic perspective (smaller magnitude of estimated coefficients) as well as from a statistical standpoint (smaller t-test statistics). The decreasing coefficients suggest that the pressure induced by imbalances is less strong when aggregated over larger intervals of time. This is the effect of the trade scheduling by liquidity providers who take some time to re-adjust the inventory as a function of the liquidity costs and arbitrage away any serial dependence remaining after prices adjust to their new equilibrium values.

Our results show to what extent the market is resilient in this regard. Over larger intervals of time, liquidity providers have time to re-balance their inventory so that the impact of large order imbalances is less perceptible and the model coefficients are less significant. Nonetheless, liquidity effects —related to both $$OIB$ and ILC —remain significant up to ten minutes and are sizeable over the entire sample period, even though they are less apparent in 2012 that in 2011. Notice also that as the time scale increases, there is a reduction across the board in the goodness-of-fit of all models. For instance, one-minute regressions yield adjusted R-squared values that are about 10 to 20-fold higher than their counterparts from five-minute and ten-minute regressions, respectively.

The loss in model explanatory power induced by the time aggregation of returns seems robust across various specifications and sample periods, and goes in line with the empirical evidence in [Chordia et al.](#page-23-2) [\(2005\)](#page-23-2). The above interpretation also implies that the market was more resilient in 2012 than it was in 2011, i.e., the time required to converge back to equilibrium prices is shorter. Indeed, although both series of coefficients decrease as the length of the time interval increases, the coefficients of 2012 are systematically lower by approximately a ratio of 2:1 than those of 2011. Furthermore, a comparison of panels of Table [4](#page-35-0) leads us to determine that a given dollar order imbalance has a similar impact on returns over a two-minute interval in 2011 than over a one-minute interval in 2012, providing evidence that the liquidity providers were faster in 2012 to absorb the impact of larger orders. Note also that the model coefficients are systematically lower in 2012 for all specifications and robustness tests (see Section [7\)](#page-20-0) associated to Equation [12,](#page-10-0) meaning that the 2012 market was more resilient conditional on market capitalization, extreme order imbalances, time of the day, and trade sign.

Above we showed that order imbalances and liquidity costs significantly explain contem-

poraneous stock returns. Nonetheless, [Chordia and Subrahmanyam](#page-23-1) [\(2004\)](#page-23-1) show that the lagged effect of order imbalances on stock returns is also significant. In Figure [7,](#page-31-0) we see that order imbalances as well as their associated liquidity costs are autocorrelated at least up to lags of ten minutes, suggesting that some traders are spreading out their large orders over time to minimize the price impact of their trades and thus take advantage of market resilience. This autocorrelation pattern has repercussions on the price formation mechanism since imbalances and their rebalancing costs become partly predictable by liquidity providers, so that liquidity premia are already included in the price impact of time $t-1$. All this implies that, conditional on past values, one should observe smaller contemporaneous price impacts.

Table [5](#page-36-0) presents panel return regressions that include contemporaneous imbalances and 10 lags of order imbalances. This table provides evidence that liquidity providers take into account the autocorrelation of order imbalances to manage their inventory risk since the regression coefficients for lagged imbalances are negative. Note, however, that the significance of the lagged variables decreases in 2012, supporting the idea that the market was more resilient in 2012 than 2011.

6 Determinants of Trading Liquidity Costs

Now that we have established the explanatory power of the variable ILC, we study the determinants of the dynamics of the liquidity cost variable M_t sampled at a one-minute frequency level. We employ two sets of results in this section. The first one looks at interactions of market variables with ex-ante liquidity costs. The second one uses pre-scheduled announcements about economic variables occurring during the trading day.

Table [6](#page-36-1) presents regressions of M_t on market variables such as order imbalance, dollar volume, and volatility. Volatility is measured by the range, calculated as the difference between the maximum and minimum trade prices over a given one-minute interval divided by the average price during that interval. We provide separate contemporaneous and predictive (lagged) regressions for 2011 and 2012. However, these two types of regressions do not present appreciable differences given the high persistence of volume and volatility. The regressions provide evidence that volume contributes positively and volatility contributes negatively to liquidity in a significant way (recall that M is a measure of illiquidity). On the other hand, there is no evidence that order imbalance has an impact on illiquidity. The positive effect of volume on liquidity is well documented in the literature [\(Demsetz, 1968\)](#page-23-11), and it can be explained by the fact that high volumes imply high interest on the asset, more competitive quotes, and lower trading costs. Likewise, the negative impact of volatility on liquidity is also an empirical regularity [\(Amihud and Mendelson, 1980;](#page-23-12) [Pastor and Stambaugh, 2003\)](#page-24-9) that can be justified by the assumption that as volatility increases, inventory risk increases, which influences the quoting process and the risk premia required by liquidity providers and market makers.

To further understand the intraday pattern of ex-ante liquidity costs and, in particular, the illiquidity peaks present in Figure [5,](#page-29-0) we investigate the impact that pre-scheduled macroeconomic and financial announcements have on the liquidity level M. We use Bloomberg to extract announcement data occurring during trading hours, 09:30 AM to 4:00 PM E.T., that have a Bloomberg relevance index higher than 80%.[6](#page-0-0) Over our sample period (2011- 2012), we collect economic-related announcements about construction spending, existing home sales, new home sales, wholesale inventories, factory orders, ISM manufacturing, and the FOMC rate decision. We also collect announcements related to market sentiment such as the Chicago purchasing manager index, consumer confidence index, leading indicators index, and the University of Michigan confidence index. It is important to mention that announcements related to inflation and employment are usually made before market opening, and therefore, are not included in our list.

The set of unique timestamps associated with these announcements is given by $\mathcal{L} =$ {9:45 AM, 9:55 AM, 10:00 AM, 12:30 PM, and 2:15 PM }. To measure the impact of announcements, we generate a time series of an indicator function \mathbb{I}_t representing the presence of an announcement with pre-scheduled timestamps at a one-minute sampling frequency. For example, the variable \mathbb{I}_t takes the value of one if there is an announcement happening at time period t. Since these timestamps are known in advance, we employ only periods that correspond to these times. This means that of the 390 one-minute intervals available during a given day, we restrict our attention to five in which announcements are made. More specifically, we estimate the following model for the liquidity cost of firm i 's stock for time period t:

$$
M_{i,t} = \alpha + \beta_A \mathbb{I}_t + \mathbf{X}_t \boldsymbol{\theta} + \eta_{i,t}, \qquad (13)
$$

where $M_{i,t}$ is the liquidity cost of stock i during time period t and \boldsymbol{X} is a vector that contains control variables related to the time of the announcement and firms' size. The parameter α denotes the intercept, β_A the announcement-effect parameter, and θ a vector with control parameters.

Table [7](#page-37-0) reports the estimation results. The coefficient of \mathbb{I}_t is positive and significant,

 6 The value of the Bloomberg relevance index corresponds to the percentage of Bloomberg users who set an alert for a specific event.

which shows that announcements have a positive and significant impact on the level of liquidity cost. Note also that the time of the announcement has different positive effects on the liquidity cost, as evidenced by significant coefficients associated to the timestamps control variables. These results suggest that market participants time their positions depending on the arrival of pre-scheduled announcements, which has the overall effect of increasing liquidity costs during these periods.

7 Further Analysis and Robustness Tests

In this section, we analyze the interaction of price changes, order imbalances, and ex-ante liquidity costs under different specifications. We pay special attention to factors such as firm size, period of the day, and sign of the order imbalance. Throughout this analysis, we employ the procedure described in Section [3.4.](#page-9-2)

7.1 Results According to Market Capitalization

Additional estimation of the model for different firm sizes allows us to better understand the role of order imbalances and their ex-ante rebalancing costs, as well as to address some possible empirical concerns. We build at the beginning of each year three bins of firms (small, medium, large) using the first and third market capitalization terciles as cut-off points. Table [8](#page-38-0) displays the estimation results of the alternative model specifications for each market capitalization group.

Observe first that the corresponding slope coefficients remain both statistically and economically significant for all three market-capitalization groups. This suggests that the proposed implied liquidity measure is a major driver of returns on stocks with various market capitalization levels.

We can gain further intuition about the differences between price pressures coming from the order imbalance and their implied rebalancing cost, by looking at the variability of coefficient estimates among different groups of firms. Small firms (panel B) have larger \$OIB coefficients compared to those of medium (panel C) or large firms (panel D). For instance, in the third column of 2011, this coefficient declines from 37.777×10^{-10} for the smallest firms to 7.997 \times 10⁻¹⁰ for the largest ones. On the contrary, coefficient estimates for *ILC* vary much less across firm sizes. As argued before, large order imbalances have marginally less contemporaneous impact on returns than small order imbalances, which could explain why the price pressure for large firms—they have larger absolute order imbalances—is smaller than that for smaller firms. On the contrary, price pressure coming from liquidity is less affected by the size of the firm, as the marginal impact is more closely related to prevailing market conditions.

7.2 Results Related to Time of the Day

In this subsection, we analyze some of the results previously discussed for different trading periods. [Jain](#page-24-10) [\(1988\)](#page-24-10) and [Foster and Viswanathan](#page-23-10) [\(1993\)](#page-23-10) document intraday patterns related to volume and liquidity costs that can be related to different trading dynamics during the trading day. In addition, many scheduled macroeconomic news are released during the first trading hour. For instance, the Consumer Confidence Index and Retail Sales are announced at 10:00 AM and 8:30 AM, respectively. To assess whether these patterns have an effect on the relation between returns and order imbalances, we split the trading day between the first hour and the rest of the trading day and report these results in Table [9.](#page-39-0)

We observe that our results are consistent across trading periods. This suggests that our measure of trading liquidity cost embodies relevant information that is not contained in the standard \$OIB measure, that the relation between this measure and returns is present during different trading dynamics, and that its interaction with order imbalance is robust to different trading periods.

7.3 Results According to Trade Side

We now examine whether the side of a trade contains different information regarding the effect of order imbalances on contemporaneous returns. Since our measure of liquidity costs intrinsically assumes that marginal price impacts are on average equal on sell and buy sides, we would like to examine the impact of such an assumption. That is, we compare the ability of the implied liquidity cost to explain buyer-initiated transaction returns vis- \dot{a} -vis seller-initiated ones.

We first sign trades according to the algorithm proposed in [Lee and Ready](#page-24-7) [\(1991\)](#page-24-7). Then, we split our sample into buyer- and seller-initiated order imbalances and run our different regression models. Table [10](#page-40-0) reports results from these regressions, as well as our results for the entire sample. We observe that coefficient estimates are virtually identical for buyer- and seller-initiated imbalances. Moreover, the coefficients are in line with those obtained for the whole sample. This suggests that the trading costs computed from both sides of the limit order book yield on average similar results.

8 Conclusion

In this paper, we provide a method to compute ex-ante liquidity costs from limit order books. We show that these costs are important determinants of price changes at intraday frequencies. These costs have non-trivial dynamics, they are negatively related to volume activity and positively to volatility, and they are also affected by intraday economic announcements. Overall, our work provides strong support for the idea that information about liquidity in a visible part of a fragmented market is useful to characterize liquidity impacts on the global market.

By investigating different periods of the trading day, different firm sizes, and different sides of the imbalance, we demonstrate that this mechanism is robust and provides new information beyond the order imbalance alone. Moreover, the economic significance in panel regression reveals that both order imbalances and their rebalancing costs have considerable impacts on intraday returns.

The intraday panel model that we exploit for identification allows us to further explore the impact of order imbalances and liquidity costs on returns aggregated over different intervals, which sheds light on the resilience of the market. Our results suggest that the pressure induced by imbalances is less strong when aggregated over larger intervals of time, consistent with the view that liquidity providers take some time to re-adjust inventory as a function of the prevailing liquidity costs. We find that liquidity effects caused by imbalances remain significant up to ten minutes. However, these impacts are far less substantial than those observed for one-minute intervals.

The proposed ex-ante liquidity measure can help solve some of the complexities introduced by market fragmentation. Since there is no central market, traders need to search for liquidity across markets, thus incurring search costs. As a by-product, this study provides a liquidity benchmark for traders in the market that could help reduce search frictions originating from the information asymmetry associated with multi-venue trading.

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Figure 1: Limit order book and marginal liquidity cost per share for Abbot Laboratories

Snapshots of the limit order book for ABT at 10:00 AM are presented in Panel A. In this panel, the left figure shows limit buy orders (stars), limit ask orders (circles), and the mid-quote (horizontal dotted line). The right figure shows the limit order book for aggregate shares and the fitted linear model of Equation [7.](#page-7-0) The marginal liquidity cost per share at opening and across the day is presented in Panel B.

Panel A: Snapshots of the limit order book

Panel B: Marginal liquidity cost per share

Figure 2: Distribution of R-squared for limit order book regressions (Equation [7\)](#page-7-0) per minute of trading day

This figure displays percentiles P1 and P25, and the mean associated with the one-minute time-averaged R^2 of the regressions.

Figure 3: Times series of normalized cost of liquidity

This figure displays the daily mean of normalized cost of liquidity, defined in Equation [10,](#page-9-3) according to the entire sample, small caps, middle caps, and large caps. Our sample consists of 482 stocks over 249 and 247 trading days for 2011 and 2012, respectively. The first one-minute interval of the trading day is excluded. To simplify the presentation, the values are multiplied by 10^8 .

Figure 4: Trading activity across a trading day for 2011 (a) and 2012 (b) Figure 4: Trading activity across a trading day for 2011 [\(a\)](#page-31-0) and 2012 [\(b\)](#page-31-0) These figures display the cross-sectional mean of the number of dollars traded across a trading day. Our sample consists of 482 stocks over 249 and These figures display the cross-sectional mean of the number of dollars traded across a trading day. Our sample consists of 482 stocks over 249 and 247 trading days for 2011 and 2012, respectively. The first one-minute interval of the trading day is excluded. To simplify the presentation, the values $^{\circ}$. are multiplied by 10

Figure 5: Normalized cost of liquidity across a trading day for 2011 (a) and 2012 (b) Figure 5: Normalized cost of liquidity across a trading day for 2011 [\(a\)](#page-31-0) and 2012 [\(b\)](#page-31-0) These figures display the cross-sectional mean of normalized liquidity costs, as defined in Equation [10,](#page-9-3) across a trading day. Our sample consists of 482 stocks over 249 and 247 trading days for 2011 and 2012, respectively. The first one-minute interval of the trading day is excluded. To simplify the presentation, the values are multiplied by 10 8 .

Figure 6: Monthly adjusted \mathbf{R}^2 for 2011 (a) and 2012 (b) Figure 6: Monthly adjusted R² for 2011 [\(a\)](#page-31-0) and 2012 [\(b\)](#page-31-0) These figures display the adjusted R^2 obtained from the monthly regression derived from Equation 12 over the one-minute interval sample. Our sample consists of 482 stocks over 249 and 247 trading days for 2011 and 2012 sample consists of 482 stocks over 249 and 247 trading days for 2011 and 2012, respectively. The first one-minute interval of the trading day is These figures display the adjusted R2 obtained from the monthly regression derived from Equation [12](#page-10-0) over the one-minute interval sample. Our excluded. To simplify the presentation, the values for adjusted R² are expressed in percent.

These figures display the distribution of autocorrelation coefficients for \$OIB and ILC^{⊥\$OIB} over the oneminute interval sample. Our sample consists of 482 stocks over 249 and 247 trading days for 2011 and 2012, respectively. The first one-minute interval of the trading day is excluded.

Table 1: Descriptive Statistics

This table presents the descriptive statistics for the one-minute panel sample. Our sample consists of 482 stocks over 249 and 247 trading days for 2011 and 2012, respectively. The first one-minute interval of the trading day is excluded. To simplify the presentation, the values for returns in the table are expressed in percent, Volume (Dollars) is expressed in thousands, \$OIB is expressed in thousands, |\$OIB| is expressed in thousands, normalized cost of liquidity (M) is multiplied by 10^8 , and ILC is multiplied by 10^5 .

Table 2: Explaining the returns: OLS regression

This table presents the results of ordinary least square regressions that explain returns. Our sample consists of 482 stocks over 249 and 247 trading days for 2011 and 2012, respectively. The dependent variable is returns. Double-clustered t-statistics are used. The first one-minute interval of the trading day is excluded. The first number is the estimated regression coefficient. The second number is the t-statistic from the panel regressions. The third number is the standard-deviation. To simplify the presentation, the coefficients for \$OIB in the table are multiplied by 10^{10} , the coefficients of ILC are multiplied by 10^2 , and adjusted Rsquared are expressed in percent. For Model 3 only, ILC stands for the variable $ILC^{\perp\$OIB}$. ***, **, and * indicate statistical significance at the 1%, 5%, and 10% levels, respectively.

Variable	2011			2012		
	1	$\left(2\right)$	3)		$\left(2\right)$	3)
\$OIB	$6.049***$		$9.274***$	$2.999**$		$4.828***$
	4.208		11.800	2.036		5.624
	1.437		0.786	1.473		0.858
ILC		15.717***	13.795***		$9.946***$	$9.070***$
		13.525	11.739		7.768	6.947
		1.162	1.175		1.280	1.306
Adj. \mathbb{R}^2	5.486	12.450	13.230	3.287	10.190	11.040

Table 3: Explaining the returns by extreme values of absolute \$OIB: OLS regression

This table presents the results of ordinary least square regressions that explain returns for different percentiles of the variable \$OIB. Our sample consists of 482 stocks over 249 and 247 trading days for 2011 and 2012, respectively. The dependent variable is returns. Double-clustered t-statistics are used. The first one-minute interval of the trading day is excluded. The first number is the estimated regression coefficient. The second number is the t-statistic from the panel regressions. The third number is the standard-deviation. To simplify the presentation, the coefficients for \$OIB in the table are multiplied by 10^{10} , the coefficients for ILC are multiplied by 10^2 , and adjusted R-squared are expressed in percent. For Model 3 only, ILC stands for the variable $ILC^{\perp 8OIB}$. ***, **, and * indicate statistical significance at the 1%, 5%, and 10% levels, respectively.

Table 4: Explaining the returns by time horizon: OLS regression

This table presents the results of ordinary least square regressions that explain returns at different time horizons. Our sample consists of 482 stocks over 249 and 247 trading days for 2011 and 2012, respectively. The dependent variable is returns. Double-clustered t-statistics are used. We exclude the first time interval for each time horizon. The first number is the estimated regression coefficient. The second number is the t-statistic from panel regressions. The third number is the standard-deviation. To simplify the presentation, the coefficients for \$0IB in the table are multiplied by 10^{10} , the coefficients for ILC are multiplied by 10^2 , and adjusted R-squared are expressed in percent. For Model 3 only, ILC stands for the variable $ILC^{\perp 8OIB}$. ***, **, and * indicate statistical significance at the 1% , 5%, and 10% levels, respectively.

Table 5: Resilience and Lagged-Effect of Imbalance

This table presents the results of ordinary least square regressions that explain returns with contemporaneous and lagged order imbalances and illiquidity costs. Our sample consists of 482 stocks over 249 and 247 trading days for 2011 and 2012, respectively. The dependent variable is returns. Double-clustered t-statistics are used. The first one-minute interval of the trading day is excluded. To simplify the presentation, the coefficients for \$OIB in the table are multiplied by 10^{10} , the coefficients for ILC are multiplied by 10^2 , and adjusted R-squared are expressed in percent. In this table, ILC stands for the variable $ILC^{\perp\$OIB}$. ***, **, and * indicate statistical significance at the 1%, 5%, and 10% levels, respectively.

Table 6: Determinants of Normalized Liquidity Costs

This table presents the results of ordinary least square regressions that explain normalized liquidity costs. Our sample consists of 482 stocks over 249 and 247 trading days for 2011 and 2012, respectively. The dependent variable is the normalized liquidity cost. Double-clustered t-statistics are used. The first oneminute interval of the trading day is excluded. To simplify the presentation, the coefficients for Intercept in the table are multiplied by 10^8 , those for $\text{\$OIB}_{t-1}$ are multiplied by 10^{16} , those for Volume (Dollars)_{t-1} are multiplied by 10^{16} , those for Volat_{t-1} are multiplied by 10^6 , and adjusted R-squared are expressed in percent. ***, **, and * indicate statistical significance at the 1%, 5%, and 10% levels, respectively. Intraday fixed effects are controlled with dummy variables constructed over half-hour intervals.

Table 7: The Effect of Macroeconomic News on Liquidity

Our sample consists of 482 stocks over 249 and 247 trading days for 2011 and 2012, respectively. The dependent variable is the ex-ante liquidity cost. The independent variables are the indicator function \mathbb{I}_t representing the presence of an announcement and dummy variables that control for the timing of the announcement. Double-clustered errors and t-statistics, by firm and day, are reported for each parameter estimate. To simplify the presentation, regressions coefficients in the table are multiplied by 10^8 . Adjusted R-squared are expressed in percent. ***, **, and * indicate statistical significance at the 1%, 5%, and 10% levels, respectively. Size fixed effects are computed with dummy variables for small, medium, and large categories.

Table 8: Explaining returns by firm size: OLS regression

This table presents the results of ordinary least square regressions that explain returns according to market capitalization. We define three size categories: small size for firms with market capitalizations, calculated on January of each year, that are equal to or less than the market capitalization of the first tercile of companies in the sample for a given year; large size for firms with market capitalizations higher than or equal to the third tercile; and mid-cap size for all others. Our sample consists of 482 stocks over 249 and 247 trading days for 2011 and 2012, respectively. The dependent variable is returns. Double-clustered t-statistics are used. The first one-minute interval of the trading day is excluded. The first number is the estimated regression coefficient. The second number is the t-statistic from the panel regressions. The third number is the standard-deviation. To simplify the presentation, the coefficients for \$OIB in the table are multiplied by 10^{10} , those for ILC are multiplied by 10^2 , and adjusted R-squared are expressed in percent. For Model 3 only, ILC stands for the variable ILC^{\perp \$OIB. ***, **, and * indicate statistical significance at the 1%, 5%, and 10% levels, respectively.

Table 9: Explaining returns by time of the day: OLS regression

This table presents the results of ordinary least square regressions that explain returns according to different periods of the trading day. Our sample consists of 482 stocks over 249 and 247 trading days for 2011 and 2012, respectively. The dependent variable is returns. Double-clustered t-statistics are used. The first one-minute interval of the trading day is excluded. The first number is the estimated regression coefficient. The second number is the t-statistic from the panel regressions. The third number is the standard-deviation. To simplify the presentation, the coefficients for \$OIB in the table are multiplied by 10^{10} , those for ILC are multiplied by 10², and adjusted R-squared are expressed in percent. For Model 3 only, ILC stands for the variable $ILC^{\perp\$OIB}$. ***, **, and * indicate statistical significance at the 1%, 5%, and 10% levels, respectively.

