

Curriculum Vitae

Emma L. Black

Address:

Oak F 1.3, Ustinov College
Howlands Farm, Durham
DH1 3DE, UK

Mobile: (+44) 07500 068943**Email 1:** emmablack@hotmail.co.uk**Email 2:** e.l.black@durham.ac.uk

Education

2009-2012 PhD at Durham University

I am currently studying at Durham Business School on the PhD programme to investigate further into the area of Mergers and Acquisitions alongside Behavioural Finance. Key objectives are to formulate a practical application of Behavioural Finance theoretical arguments to Merger and Acquisition deals to improve the overall wealth effects for shareholders.

2008-2009 MSc Finance and Investment at Durham University (Distinction)

I recently completed my MSc at Durham Business School studying in the Finance and Investment programme in order to gain a better, in-depth understanding of my undergraduate learning. Topics covered include Derivative Markets, Advanced Financial Theory, Mergers and Acquisitions, Financial Modelling and Business Forecasting, Econometrics, Financial Risk Management, Portfolio Management and Security Analysis. My dissertation focussed on the wealth effects of acquirer overvaluation as motivation for M&A activity within the UK market.

2005-2008 Class I: BA Business Finance (Honours) at Durham University

My undergraduate degree at Durham University specialised in Finance and I was awarded a First-Class honours degree. Topics covered on the course included Globalisation, Wealth Management, Risk and Return, Accounting Techniques, Fiscal and Monetary Policy Control Methods, Quantitative Methods for Finance, Economic Growth, Black-Scholes Option Pricing Model, Binomial Option Pricing Model, Econometric techniques such as regression functions, Options, Futures, Swaps, Derivatives, Forwards amongst a long list of others. Further information is available upon request. As an extra curricular activity, I also studied French to a higher level from my GCSE qualification. I completed my dissertation on Mergers and Acquisitions which fuelled my interest to know more. I ran an event study to estimate the financial success of the merger between Wm. Morrison and Safeway plc in the supermarket retailing sector and found that in the long-term the move has been beneficial for Wm. Morrison investors but that during the merger negotiations Safeway investors undoubtedly gained and a premium was paid due to competition within the dominated market as national growth avenues from the local level are scarce.

2003-2005 3 A-Levels from Westfield School, Newcastle-Upon-Tyne, UK

A-Levels in: History (A), English Literature (A) and Business (B)

2003-2004 Young Enterprise with Distinction

Managing Director of Enterprise 'Blink!' winning Area and Regional Finals reaching UK Finals and was awarded Distinction.

2001-2003 9 GCSE's from Westfield School

GCSE's in: Mathematics (A), English Literature (A), English Language (A), History (A), Theatre Studies (A*), Business (A), Dual Award Science (AA), French (B)

Career Experience

Teaching Assistant: Durham University 2010-Present

Responsibilities:

- Seminar Instructor for one second-year undergraduate module (Financial Markets and Risk Management) and a MA/MSc module (Corporate Finance).
- Teaching 9 groups of circa 20 students.
- Required to present and explain various concepts to aid undergraduate learning.

Company Development: Steve Black Enterprises Ltd. 2005-Present

Responsibilities:

- Creation of business plan and strategy. Market analysis and research of competition in relation to expansion of firm into Seminar and Consultancy market.
- Management in a team of directors in daily running of firm including responsibility of billing, sales, customer service and administration.
- People management dealing with multi-million pound Elite sports stars in various different business and sporting environments.
- Building of relationships with key persons in the market. Entertaining local businesspersons in marketing various proposals of the new market offering whilst also developing key networking skills through attending various events to promote awareness of the firm.
- Project planning involving sourcing quotes for each aspect of the development of the expansion (Venues, Equipment, Event Speaker's etc). Responsible for accurately costing projects and creating projected profit & loss accounts and cash flow forecasts using Excel.
- Responsible for developing presentations using PowerPoint.
- Responsible for the facilitation of a winning environment for the athletes we support.
- Creation of open seminar events, planning, marketing, organising seminars for up to 400 people.
- Development of key accounts for tailored training courses for individual companies. Current clients include Nat West, Convergys, Siemens, John Lewis, Northern Rock, Puma, Proctor and Gamble, Barclays, ABN Amro, Toyota and many more.
- Played a central role in the writing and subsequent publication of the autobiography 'Blackie' by Steve Black.
- An integral part of a literary project from the firm for the book 'Tackling Life', co-wrote with Jonny Wilkinson and Steve Black. Dealt with various individuals ranging from editors to publicists and sales. Duties included word processing of the manuscript, integral part in the editing process deciding which sections to expand/cut. Played a key role in managing the project for the authors and ensuring that deadlines were adhered to. Long hours were required but the project was a great national success.
- Responsible for turnover in excess of £350,000.

Event Management: Polar Productions (Season 2004/5 & Season 2005/6)

Responsibilities:

- Assisting Management of two ice-rinks over Christmas periods.
- Responsible for daily operations of the two ice-rinks.
- Responsible for dealing with over £4000 in cash each day.
- Assisted in generating turnover in excess of £180,000.

Extra Curricular Achievements:

Young Enterprise – I was Managing Director of the company 'Blink!'. I was involved in the set-up of firm including the formation and development of a business plan, the management of company funds, the development of the Blink! brand, the generation of sales, the liaison with various businesspersons around the country for network development, the securing of celebrity endorsement for the products as well as being personally responsible for the company's victory at both Area and Regional levels. I played a key part of the networking success of the company at the UK finals and was personally selected for a brand regeneration exercise by leading firm Saatchi and Saatchi.

Saatchi and Saatchi Selection – I was selected by leading employees of Saatchi and Saatchi to help develop the Young Enterprise brand. I was involved in a focus group followed by a brainstorming session to revitalise the Young Enterprise image.

Public Speaking – I have presented in front of 200 people at the UK finals of Young Enterprise UK 2004. I was the leading speaker at a ‘Wired Women’ event held by networking company Bridge Club North East and also at Enterprise UK in front of 50 people. I was also on the panel of speakers at the ‘Seriously Speaking’ event which involved an interactive discussion of Enterprise within the UK.

Computer Skills – I have a thorough understanding of Microsoft Word, Excel, PowerPoint, Adobe Acrobat, Internet and Email. I have used extensively applications such as DataStream, PcGive, GiveWin, DreamWeaver throughout my degree and I am confident and experienced in using the various software. I am currently learning programming software such as MATLAB, SAS and STATA as part of my PhD.

Awards:

Durham Doctoral Fellowship Award – this prestigious award for full payment and support through my PhD qualification was granted to me on the basis of outstanding performance in my undergraduate and postgraduate degrees.

Courses Attended:

Introduction to MATLAB – this course covered the basics of the programming software introducing commands, working with matrices and arrays, writing scripts, saving files, plotting from the command window whilst also providing thorough explanation on how to navigate throughout MATLAB.

Advanced Excel – this course covered the creation of complex formulae within Excel, including functions within the Math & Trig, Text, Date and Time, Logical, Statistical and Lookup categories.

Introduction to Endnote – this course introduced me to the bibliographic software and focussed on demonstrations on how to download book references, insert citations into Word documents, modify the styles and templates of the citations whilst also showing how to download references from online databases.

Referees:

Mr. Ian Lincoln	BA (Hons) Supervisor, Queens Campus Stockton, Durham University, University Boulevard, Thornaby, Stockton-on-Tees, TS17-6BH, UK (+44) 0191 334 0227
Dr. Michael Guo	MSc/PhD Supervisor, Room 128, Durham Business School, Durham University, Mill Hill Lane, Durham, DH1 3LB, UK (+44) 0191 334 5451
Mr. Steve Black	Chief Executive Officer, Steve Black Enterprises Ltd, 10 Featherstone Grove, Gosforth, Newcastle-Upon-Tyne, NE3 5RJ, UK (+44) 07808 572 996
Mr. Martin Pearce	Fitness Express, Percy Park, North Shields, NE30 2BE, UK (+44) 07840 555 454